KCASD Crowdfunding Procedure

Crowdfunding is the process of requesting a specific gift or donation to fund a specific purchase or project, typically through websites or social media designated for this purpose. Crowdfunding does not include requests for donations the District makes using the District’s own website or social media.

Because crowdfunding is a unique form of fundraising, the following rules will apply whenever the District, a District employee, or other volunteer or agent of the District seeks gifts and donations through a crowdfunding website intended to benefit the District, District employees acting in their capacity as District employees, or the District’s students:

A Karns City Area School District professional may submit a proposal to benefit the Karns City Area School District by raising funds or acquiring materials via a crowdfunding platform that has been approved by the Superintendent of the Karns City Area School District. The individual proposal shall first be submitted to the building principal for approval. Once approved by the principal, the Superintendent, or her/his designee will then review the proposal. A decision on the application will be made within three (3) business days. A list of approved crowdfunding platforms will be maintained by the Director of Business Affairs; in addition, the Director of Business Affairs will post on the Karns City Area School District Website, the appropriate form through which a professional may seek approval for a proposal.

If the proposal is denied by the Superintendent or her/his designee, she/hewill communicate, on the above­ referenced form, the reason for denial. Reasons for denial may include:

* The proposal requests the purchase or use of technology that is not compatible with the Karns City Area School District current or future plans for the purchase and/or use of technology.
* The proposal requests the purchase and or use of technology not supported by the Karns City Area School District IT Department and Administrative team.
* The proposal requests the purchase of curriculum materials and supplies that arc not standards­based.
* The proposal requests materials that could be substituted by similar materials that are already supplied by the district or will be supplied by the district.
* The proposal seeks to start a program that would require the continued use of materials or funding beyond what is obtained through the proposal.
* The proposal will result in demands on staff not involved in the proposal.
* The proposal is in conflict with or takes away from adequate instructional time and/or established foci of the District Improvement Plan or the School Improvement Plans.
* The proposal requests athletic equipment or donations not consistent with or in direct conflict with the athletic programs of the Karns City Area School District.
* The proposal is in conflict with current and/or planned curriculum and instruction initiatives, School Committee policy, one or more of the Collective Bargaining Agreements, regulations of the Department of Elementary and Secondary Education and/or General Laws.

If a proposal is successfully funded, the requestor(s) shall be responsible for preparing all materials and information relating to the online fundraising campaign and immediately notify the Business Office.

All gifts, grants, bequests and contributions must be officially accepted by the Karns City Area School District Business Office, become the property of the Karns City Area School District and, if applicable, will remain in the school where the author(s) was (were) located at time of the grant award.